

Exercise 4c: Putting it all together

Once you have found a possible job idea for starting your own business, take some time to brainstorm the positives and negatives of the idea you have.

The idea for a business I'm thinking of right now is: _____

<p>Positives about starting that business:</p> <ol style="list-style-type: none"> 1. 2. 3. 4. 	<p>Negatives about starting that business:</p> <ol style="list-style-type: none"> 1. 2. 3. 4.
<p>Positives about not doing that business:</p> <ol style="list-style-type: none"> 1. 2. 3. 4. 	<p>Negatives about not doing that business:</p> <ol style="list-style-type: none"> 1. 2. 3. 4.

Now, look at all the positives and negatives you've come up with. Do you have more things written in the positive boxes than in the negative boxes? If you do this might be a good business idea for you to look more closely at developing.

But, if you have more things written in the negative boxes, then this idea probably isn't the right one for you. Try again with another business idea.